



Building Your Website

Package Options and Add Ons





Rookie

Basic core website built in a Wordpress CMS, ideal for small businesses and freelancers who understand the importance of a digital presence.



This package arms you with a website that is functional and responsive, and malleable to your brand ideals. We'll add in your content, branding and colour schemes, and you can customise the templates and widgets to your specification.

Standard issue components:

- Primary navigation header
- A modular homepage with a customisable layout
- A blog listing page
- A blog page
- A series of modular content pages with a customisable layout
- A choice of three different contact page layouts
- A footer with a series of widgets

Included perks:

- Access to investigative reporting through Basic or Advanced Google Analytics
- Simple front end edits through a Visual Composer
- Increased efficiency in client correspondence through Contact Form 7
- Safety from hackers and DDOS attacks with a Security Plug-in
- Improved search engine optimisation (SEO) with Yoast
- Eye-catching design through a Revolution Slider
- Enhanced Google presence with an XML site map
- Let your customers know where to find you with Google Maps
- Photo gallery, social media integration, mail chimp intergration and advanced google analytics.
- Add in your own high-quality images to a beautifully displayed Photo Gallery.
- Create a more dynamic, user-centric experience through Social Media Integration
- Integrate Mailchimp onto your site to encourage newsletter sign-ups or link your contact form



Previous Clients who chose this option:



Gentle Touch Parenting

Supporting Parents

Working with parents to support their children on an individual basis through massage courses, learn and play groups and personalised plans. We created Naomi's site from scratch, inputting all her logos, branding and information to create a functional site that represents Gentle Touch Parenting beautifully. We also offer continued support through email hosting and WordPress training.



As a brand new small business and not the foggiest idea about where to start with creating a website, I needed a huge amount of guidance, support and coaching. This is exactly what I received... Meg demonstrated the patience of a saint and her enthusiasm kept me motivated and on track with my start-up goals. The end result is an attractive and functional website which represents me and my company perfectly."

Naomi Teagles – Owner, Gentle Touch Parenting



Flissy Cakes

Beautiful Wedding Cakes

Designs and creates beautiful bespoke wedding cakes according to the ideas of and alongside the customer.

After the old Flissy Cakes site was hacked, Fliss asked us to host Flissy Cakes' site on our servers, improving the security and meaning that if there are any problems we can be on the job straight away. She also decided that this was the perfect opportunity for a redesign, so we built a completely new bespoke site for her.



Everyone was so hands-on, the guys got so passionate about my site. It was so nice to see how they had my interests at heart rather than just being a forgettable job for them"

Fliss A. – General Manager, FlissyCakes



Optional Add-ons:



WooCommerce- £500

The most customizable eCommerce platform for building your online business. If your site needs to do more than simply show off your branding to the world, WooCommerce may be for you. Known as the best shopping cart plugin for wordpress, WooCommerce is a powerful, extendable eCommerce plugin that helps you sell anything, to anyone, anywhere.



BuddyPress- £500

Build a Forum community to encourage user interaction. BuddyPress is a powerful community plugin for WordPress that takes your site beyond the blog. It helps you build any type of community website using WordPress, with member profiles, activity streams, user groups, messaging, and more.



Checkfront Booking Engine - £250

Checkfront turns your existing WordPress website into an online booking engine. Customers will be delivered a beautifully designed page on all devices that can be customised completely to match your brand and theming, and allows you to take secure payments instantly.



Veteran

Bespoke website build in an appropriate CMS, perfect for slightly larger companies who can invest a little more to improve their online presence.



For those who think the Rookie package might not capture their unique brand identity or those who are just looking for something just that bit more special, we offer a bespoke Veteran package that boasts an arsenal of possibilities.

Standard options of the Veteran Package:

- Primary navigation header
- A modular homepage with a customisable layout
- A blog listing page
- A blog page
- A series of modular content pages with a customisable layout
- A choice of three different contact page layouts
- A footer with a series of widgets
- Access to investigative reporting through Basic Google Analytics
- Simple front end edits through Visual Composer
- Increased efficiency in client correspondence through Contact Form 7
- Safety from hackers and DDOS attacks with a Security Plug-in
- Improved search engine optimisation (SEO) with Yoast
- Eye-catching design through a Revolution Slider
- Enhanced Google presence with an XML site map
- Let your customers know where to find you with Google Maps



Popular Functions Available With This Package



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Mailchimp Integration

MailChimp for WordPress helps you add more subscribers to your MailChimp lists using various methods. You can create good looking opt-in forms or integrate with any other form on your site, like your comment, contact, or checkout form.



Advanced Google Analytics

Google Analytics allows you to understand your target audience and the value your site has to them. Knowing the statistics regarding the most popular sections of your site allows you to improve your content further and garner even more customers.



Social Media Widgets: Twitter, Instagram and Facebook Integration

Social Media widgets create a simple sidebar that showcases your social media feeds and photos directly onto your website, allowing a more dynamic, user centric experience and growing your brand identity.

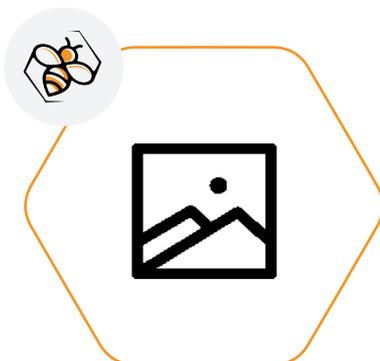


Photo Gallery

A completely responsive and visually stunning display of the images that are integral to your brand, allowing for several design options from album folders to captions.

This can include any or all of the above but doesn't stop there. It's a website built specifically to your needs; 100% individual and customisable from the CMS to the CSS.

If you're looking to put your stamp on the internet - be it through your checkout page or your booking engine - please do not hesitate to get in touch with us here at We Code Manchester to negotiate the specifics and a price to suit you.



Previous Clients who chose this option:



Farrat

Engineering Excellence

Create and manufacture 'sound proofing and vibration resistance insulation' rubberesque compounds for cinemas and concert halls, as well as preventing damage from excessive weather conditions, and heat loss through thermal balconies.

We completely recreated Farrat's website, allowing them to have more control and keep it updated, rather than the static HTML site they came to us with. This has increased their security and their traffic significantly.



They are incredibly flexible, and patient too, considering our scope and requirements changed constantly throughout the project. They attacked the project with the same vigour even when we scaled back the brief by 60%

Ryan Arbabi – Technical Director, Farrat Isolevel Ltd



ProFin Tech

Delivering the value from your Financial Models

ProFin Tech is a services solution with a ground-breaking technological underpinning. It allows you to actively manage the right data for when you and your stakeholders need it most.

We designed and developed the ProFin Tech website from scratch, including bespoke animations into the project to ensure the website conveyed everything of importance to the customers within the branding guidelines.



The team were great at maintaining the ProFin Tech brand with the site development. It's clean, simple, and elegant - and was completed exactly on schedule!""

Daniel Blakemore -- Owner, ProFin Tech



Hosting Options

Once your website is completed to match your business specifications and your brand ideals, it'll need to be hosted somewhere - and WeCode MCR's servers are the perfect place. We offer two package options to suit anyone's needs; from the smallest start-up to the biggest company.



Basic Secure Hosting - £15/ Month

Your site will be hosted on our WeCode MCR secure server so your customers will always be able to visit without problems. Our gatekeeping aims to keep hackers and security issues out, and the site visits rolling in.



Advanced Secure Hosting with Updates by Hand - £25/ Month

Your site will be hosted on our WeCode MCR secure server and updated monthly to ensure no out of date plug-ins or security issues. Our updates are tested by hand, meaning your site will always maintain a high standard and any issues are resolved as soon as possible



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